

Marco Buscemi

Product industrial designer

Attention to products has been a part of my life since I was a child, who would take apart model cars to figure out what they carried inside them. Until I finally learned the techniques to draw the objects around me. Design studies have deepened this inherent propensity toward physical and digital products. Today, I pay close attention to the consumer during the design stages, trying to make a contribution in terms of quality and sustainability.

Soft skills

Curiosity and creativity

Planning

Critical analysis of trends

Initiative

Flexibility/Adaptability

Attention to details

Problem Solving

Team work

Technical skills

Autonomy in project development

Autonomy in relations with suppliers

Parametric modeling

Making renders

Prototyping

Project presentations

Making vector graphics

Making drawings

Languages

Italian

Native speaker

English

B2

Contacts

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Work experience

Mar 2022 Ongoing	Project specialist Genertel - Generali Italia Trieste, Italy <ul style="list-style-type: none">- Coordinating projects while respecting timing, cost, and quality- Evaluation and planning of new digital projects- Managing activities related to Genertel and Genertellife websites- Coordinating supplier activities (IT, ICT, creative and infrastructure agencies)- KPI analysis- Making explicative presentations
Nov 2021 Mar 2022	Packaging design internship Freud SPA - BOSCH Power Tools Udine, Italy <ul style="list-style-type: none">- Design and production of packaging solutions- Upgrading existing packaging- Sustainable packaging design- Environmental labeling for packaging- Prototyping and paper models creation- Archive data management
Apr 2017 Jul 2017	Design Internship Cartia e Chifari ingegneri e C. SNC Palermo, Italy Design of components for air/water systems.
Feb 2017 Apr 2017	Design Internship Italy Water SRL Palermo, Italy Technical department. Renewal of products related to water treatment.
Oct 2016 Mar 2017	CAD modelling SO.R.IN Palermo, Italy

Education

Jun 2022 Ongoing	Level B2 English course My English School Trieste
Oct 2018 May 2021	Product design Master's Degree Università IUAV di Venezia
Oct 2015 Oct 2018	Industrial design Bachelor's degree Università degli studi di Palermo
Sep 2017 Feb 2018	Industrial design Erasmus+ Instituto Politécnico de Viana do Castelo
Oct 2009 Jul 2014	High school Scientific Liceo scientifico G. Galilei Palermo